

OUTREACH: MORE THAN A PROGRAM



INGRAINED



Then Jesus said, "This is what God's kingdom is like. It's as though someone scatters seed on the ground. Mark 4:26a

WHAT IF YOU COULD LEARN A NEW WAY OF THINKING

- Ditch the latest new program and develop a lasting outreach culture that fits your church and community context.
- Learn best practices for engaging people from the website, and parking lot, to the sanctuary and beyond.
- Create a digital open door for worshipers through your video stream.
- A cafeteria of "sticky" outreach options tailored to fit your congregation and community.

CHANGE THE CULTURE BECOME INGRAINED

INGRAINED is a specialized consultation to help embed an authentic outreach culture into the life of your church. Two-day consultations include:

- Evaluating your current practices and hindrances to engaging guests.
- Developing an ingrained outreach culture.
- Training Staff and lay leaders to identify prospects, community needs, and potential 'sticky opportunities'.
- Effectively create open doors through online worship.



INGRAINED RETHINKING EVANGELISM

This presentation leads your church on a journey rethinking strategies as we look at evangelism through the years.



INGRAINED SHAPING THE CULTURE

Learn how to shape your church culture to have the heart of outreach ingrained into your church's DNA.



INGRAINED UNEQUAL PROSPECTS

Identify your outreach field based on your unique identity. This step is vitally important to shaping your cultural strategy.



INGRAINED WHEN THEY COME

Develop best practices for greeting, welcoming, and follow-up. Build strategies for lasting engagement.

Consultations include a written summary of the consultant's observations on-site and five follow-up coaching phone calls or Zoom events to guide and troubleshoot as you begin your journey.



CENTER FOR HEALTHY CHURCHES
WWW.CHCHURCHES.ORG/INGRAINED



CENTER FOR HEALTHY CHURCHES

The Center for Healthy Churches offers thoughtful and wise consulting and coaching for ministers and churches navigating today's challenges and future opportunities. We support the church of Christ by offering hope, help, and healing through coaching churches and ministers.

OUR GUIDING PRINCIPLES

- We believe a healthy church is a community of Jesus followers with shared vision, thriving ministry, and trusted leadership.
- Our role is to help you design a path forward that maximizes wisdom and expertise under the leadership of God's Spirit. We believe local churches can and should be a source of light and life in their communities.

WE SPECIALIZE IN:

Birthing out of the rich tradition of pastoral care and informed by years of experience and success in local churches, CHC offers various ministries and services for churches and clergy alike.

- Pastoral and Leadership Transitions
- Congregational Visioning
- Conflict Transformation
- Clergy Coaching
- Transitional Minister Training
- Much More



WHAT SETS CHC APART? THE CHURCH FIRST

We put the Church first, helping in every possible way we can, including our financial model.



WHAT SETS CHC APART? A HOPEFUL SPIRIT

We are hopeful about the Church and what it can be and do, despite the challenges we face.



WHAT SETS CHC APART? HUMBLE EXPERTISE

With decades of experience and capability, our team listens to the Churches we serve.



WHAT SETS CHC APART? AN INNOVATIVE MINDSET

Our team is good at helping churches innovate. We work with you to create a sustainable strategy for the future.

CENTER FOR HEALTHY CHURCHES
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Dr. Matt Cook is the Director of the Center for Healthy Churches. Matt joined the Center after serving local congregations for thirty years, including twenty years as Senior Pastor in churches in Texas, Arkansas, and North Carolina.

Matt is a sought-after preacher, teacher, and workshop leader nationwide and in various denominational settings. In addition to his work at the Center, he has served as Interim Pastor in multiple congregations across the country. He and his wife, Allyson, lives in Dallas, Texas.

Matt oversees all areas of CHC's work. He is currently leading the production of R12, a resource to help congregations focus on the mind of Christ in an age of polarization.

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Dr. Joel Snider – Joel joined CHC in 2017, following his retirement from First Baptist, Rome, Georgia. He serves as both a coach and consultant. Joel helped design CHC's Transitional Ministry training and has created our newest consultation for creating a culture of outreach.

**JOEL SNIDER MINISTERIAL BACKGROUND
INTERIM PASTOR/BRIDGE-PREACHING AT:**

- FIRST BAPTIST CHURCH, MARIETTA, GA
- FIRST BAPTIST CHURCH, CARROLLTON, GA
- FIRST BAPTIST CHURCH, ATHENS, GA
- FIRST PRESBYTERIAN CHURCH, CARTERSVILLE, GA
- 1995 TO 2016 SENIOR PASTOR, FIRST BAPTIST CHURCH, ROME, GA

CHC CONSULTATIONS

- FBC MORROW, GA
- WELLSPRING MISSIONARY ALLIANCE CHURCH, WHEATON IL
- FBC CARROLLTON, GA
- FBC COMMERCE, GA
- NORTHSIDE DRIVE BC, ATLANTA, GEORGIA
- OAKLAND BC, ROCK HILL, SC
- FPC, CARTERSVILLE, GA

SPECIALIZED TRAINING

- LEADERSHIP COACHING, 2004
- MEDIATION – ALTERNATIVE DISPUTE RESOLUTION, 2008